



League of Southeastern  
Credit Unions & Affiliates

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## **League of Southeastern Credit Unions & Affiliates Honors Mobile Credit Union with Credit Union National Association's Statewide Award**

**MOBILE, AL** – The League of Southeastern Credit Unions & Affiliates (LSCU), through the Credit Union National Association's (CUNA) award platform, recently recognized New Horizons Credit Union, a Mobile-based CU, for its outstanding outreach to members and communities.

Southeastern credit unions help people afford life in a variety of ways and, each year, CUNA provides LSCU with a way to recognize these efforts with a statewide awards program. The program features four awards, which credit unions compete for within categories based on asset size.

The Dora Maxwell Social Responsibility Community Services Award commends a credit union for its outstanding efforts in community projects. The Louise Herring Award for Philosophy in Action honors credit unions that are making exceptional efforts to include credit union philosophy into daily operations. And the Desjardins Financial Education awards celebrates leadership in both youth and adult financial literacy initiatives.

"This past year has been a challenging one both for credit unions and for the members they serve," said Jared Ross, president of LSCU. "We're always pleased to celebrate the best of the best in an industry already known for its service to members – but this year in particular, we feel it's vitally important to celebrate the credit unions that have gone all-in on demonstrating the credit union difference."

This year, LSCU recognized New Horizons Credit Union with the Dora Maxwell Social Responsibility Community Services Award for credit unions with between \$50 million and \$250 million in assets.

The award-winning submissions from Alabama have been entered in the national awards program administered by CUNA. The results of the national contest will be announced in **November**.

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*About the League of Southeastern Credit Unions & Affiliates. The League of Southeastern Credit Unions & Affiliates represents 323 credit unions in Alabama, Florida and Georgia, with a combined total of more than \$137 billion in assets and more than 10.6 million members. LSCU provides advocacy and regulatory information; education and training; cooperative initiatives (including financial education*

*outreach); media relations and information; and business solutions. For more information, visit [www.lscu.coop](http://www.lscu.coop). Follow the League on [LinkedIn](#), [Twitter](#) or [Facebook](#).*