



250 Million Reasons to Call the Federation

The CDFI Fund¹ is the single largest source of grant capital for community development financial institutions (CDFIs) in the United States. Since 1995, the Fund has awarded \$80 million to credit unions serving low-income and under-served communities across the country, and 98% of these awards went to Federation member CDCUs. These credit unions are the bedrock for economic recovery in countless communities and today the CDFI Fund has unprecedented levels of funding available to support their growth. With a projected budget of \$250 million—plus the new Community Development Capital Initiative that could provide another \$200 million in secondary capital investments to CDFI-certified credit unions—there has never been a better time for credit unions to take advantage of this opportunity!

“There literally is no other source with the kind of experience and history with the CDFI Fund that the Federation has, particularly for CDCUs. They should be the first call for any credit union looking to apply for certification or grants from the CDFI Fund.”

**—Hank Hubbard,
President/CEO**

*Communicating Arts Credit Union
(Detroit, Michigan)*

We planted the seed.

We’re the National Federation of Community Development Credit Unions, the CDFI experts for credit unions. Beginning in the 1980s, we spearheaded efforts to create a federal fund to support community development finance and even coined the term “CDFI”. In 1995 we joined our partners in celebrating the birth of the U.S. Treasury Department CDFI Fund.

We helped it grow.

The Federation is a leader of the national CDFI Coalition, the advocacy organization we helped found. We meet regularly with the CDFI Fund’s leadership to make sure it works for credit unions.

Now it’s your turn.

Credit unions with CDFI certification can qualify for millions of dollars in financial assistance grants and secondary capital loans from the CDFI Fund. More than 1,000 credit unions have low-income designations, but less than 200 are certified as CDFIs. We believe that many more qualify! ***Should your credit union become a certified CDFI?***

We can help.

The Federation is the only CDFI-certified national intermediary for credit unions. We can assess your prospects for CDFI Certification and even help you to apply. If already have your CDFI certification, we can help you to apply for CDFI grants, loans and more.

¹The Community Development Financial Institutions (CDFI) Fund is an office of the United States Department of the Treasury.

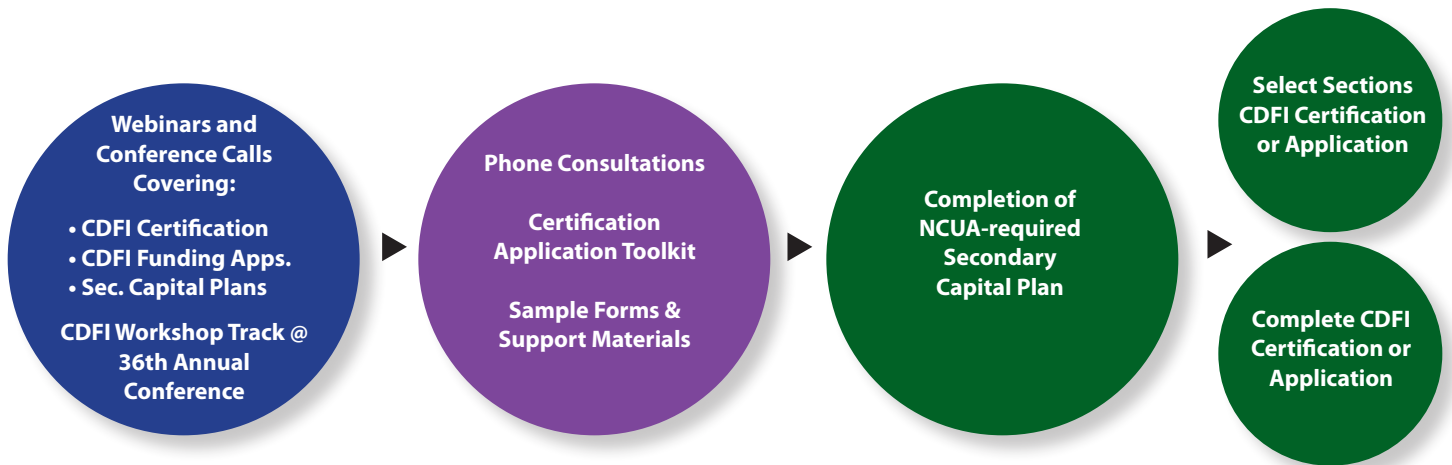
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Here's How the Federation Can Help:

Free Introductory
Services for CUs

Free Services
for Members

Fee-Based Consulting
Services



“My focus has to be on my credit union, our members and our services. Having the Federation guide us and help with our application for CDFI certification was money well spent and a real time-saver.”

**—Susan E. Fisher,
President/CEO
Tongass Federal Credit Union
(Ketchikan, Alaska)**

Our CDFI Services Include:

CDFI Certification

- Eligibility Analysis
- Target Market Definition & Selection
- Target Marketing Mapping
- Certification Questionnaire & Checklist
- Tables and Narratives
- My CDFI Fund Registration

CDFI Community Development Capital Initiative

- CDFI Certification Application
- Low-Income Designation Analysis & Application
- Secondary Capital Plan Preparation & Submission

CDFI Financial and Technical Assistance Grants

- Application Narrative & Tables

For more information about the Federation's CDFI Resources, please visit us at www.cdca.coop, or contact Pablo DeFilippi, Associate Director of Membership Services, at pablo@cdca.coop or 800 437 8711 x304.



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...the CDFI experts for credit unions.