



*League of Southeastern  
Credit Unions & Affiliates*

# 2018 LSCU Awards

Proud to recognize those professionals, volunteers, and credit unions that have made **outstanding** contributions to the development and growth of the credit union movement.

# Awards Overview

## Professional of the Year Award

The Credit Union Professional of the Year Award recognizes a credit union professional at an LSCU-affiliated Alabama or Florida credit union that deserves recognition for their contributions to advance the credit union movement in their state and/or the nation. Winners of this award will be recognized for their efforts to help craft an environment that allows credit unions to grow and prosper in order to better serve their members.

Individuals nominated for this award shall have a record of one or more of the following: productive service to their credit union, the League and its affiliates, chapters, and/or Credit Union National Association; and/or significant contributions to the credit union movement and/or the international credit union system.

### **Entry submission must include the following:**

- Overview of no more than 250 words that summarizes the accomplishments of the professional, including *all* of the following:
  - Current and previous positions
  - Number of years involved with the credit union movement
  - Chapter involvement
  - Governmental affairs involvement
  - Service to the League and/or CUNA
  - Information on impact of the professional on credit union growth, service to members, service to the community and service to the credit union movement
- Supporting documents that address the criteria listed above, such as news coverage, recognition for community service, social media coverage, press releases, etc.

## Young Professional of the Year

The Young Professional of the Year Award recognizes an outstanding LSCU-affiliated Alabama or Florida credit union professional, age 40 or under, that has shown proven dedication and enthusiasm for the credit union movement.

### **Entry submission must include the following:**

- Comprehensive overview of no more than 250 words that summarizes the accomplishments of the young professional, including one or all of the following:
  - Dedicated time and effort in credit union education/career development programs to achieve a higher level of knowledge and expertise
  - Contributed in an exemplary manner to enrich the lives of credit union members or fellow citizens in the community
  - Demonstrated leadership in promoting the credit union philosophy and uniqueness through specific activities for members or the community
- Supporting documents that address the young professional's accomplishments in the overview, such as news coverage, recognition for community service, social media coverage, press releases, etc.

## Volunteer of the Year Award

The Credit Union Volunteer of the Year Award recognizes the volunteer from an LSCU-affiliated Alabama or Florida credit union who has selflessly contributed time, effort, and talent to the development of the credit union movement in their state. Volunteers are an integral part of the credit union movement, and their contributions deserve recognition. Their contributions resonate throughout the credit union community by illuminating the most important part of the credit union structure.

### **Entry submission must include the following:**

- Overview of no more than 250 words that summarizes the service of the volunteer, including *all* of the following:
  - Volunteer's current position
  - Number of years involved with the credit union movement
  - Number of years on the board of directors and other leadership positions
  - Committee involvement
  - Chapter involvement
  - Governmental affairs involvement
  - Service to the League and/or CUNA
  - Civic/community involvement
  - Educational efforts to enhance their credit union knowledge

# Awards Overview

## Distinguished Service Award

The Distinguished Service Award recognizes lifelong service to the credit union movement reaching beyond the natural person credit union.

Individuals who have a lengthy record of service to an LSCU-affiliated Alabama or Florida credit union that is substantive and encompasses a productive, voluntary effort exceeding the duties of regular employment are eligible. A nominee's service record must reflect having produced a positive impact beyond an individual credit union. Achievement requires contributions that have benefited many credit unions. Recipient of this award will be inducted into the CU House Hall of Leaders in Washington, D.C.

### **Entry submission must include the following:**

- Overview of no more than 250 words that summarizes the individual's service to a specific credit union and impact on the chapter, state and/or national credit union movement, including ***all*** of the following:
  - Current and previous positions at credit unions
  - Number of years involved with the credit union movement
  - Chapter involvement
  - Governmental affairs involvement
  - Service to the League and/or CUNA
  - Professional honors
  - Description of how service has positively impacted the chapter, state and/or national credit union movement
- Supporting documents that address the criteria listed above, such as news coverage, recognition for community service, social media coverage, press releases, etc.

## Credit Union of the Year Award

The Credit Union of the Year Award recognizes an LSCU-affiliated Alabama or Florida credit union for its outstanding achievements in the various areas of day-to-day operations, financial prowess, and community outreach. **This award will be judged based on credit union asset sizes in the following categories: up to \$100m, \$100m-\$500m, and over \$500m.**

### **Entry submission must include the following:**

- Overview of no more than 250 words that summarizes the achievements of the credit union, including accomplishments in areas such as:
  - Financial strength and performance
  - New and improved services to members
  - New activities or programs
  - Financial literacy/education efforts
  - Community involvement
  - Community service
  - Legislative and grassroots advocacy
  - Public relations/marketing
- Supporting documents that address the above criteria, such as news coverage, recognition of community involvement, social media coverage, press releases, etc.

# Entry Submission Information

## Entry Requirements

Please read these instructions carefully. To ensure efficient processing of submission materials, all entries must include:

- Completed entry form
- An overview of no more than 250 words that summarizes the achievements of the individual or credit union in each of the areas listed for each award
- Supporting documents that address the criteria listed in the description of each award, i.e. community involvement, press coverage, etc.

If the entry requirements are not met, the League will notify the submitter of such. If time permits, the entry may be resubmitted once requirements are met.

## Entry Submission Deadline

Entry submissions must be received by the LSCU no later than **March 23, 2018**. Send to:

LSCU Awards c/o Kim Gay  
League of Southeastern Credit Unions & Affiliates  
3692 Coolidge Court  
Tallahassee, FL 32311

or electronically to [kim.gay@lscu.coop](mailto:kim.gay@lscu.coop)

## Online Entry Submission

Submit your entry or nomination online! Online entry submission is now available and can be found at [www.lscu.coop/Cooperative-Initiatives/CU-Award-Programs](http://www.lscu.coop/Cooperative-Initiatives/CU-Award-Programs).

## Video Entry Submission

A video may be submitted in place of written documentation for any of the categories and must be no longer than two minutes and 30 seconds. Submit video links to [kim.gay@lscu.coop](mailto:kim.gay@lscu.coop). If you choose to use the online entry form, the video file may also be uploaded there.

## Selection Process

All LSCU nominations/entries submitted will be reviewed by the LSCU Awards Committee, comprised of representatives from several LSCU member credit unions with a focus on credit union and community improvement. This diverse group proposes the winner to the LSCU board of directors to be ratified on the basis of the nominations and supporting information received.

Any nomination submitted may be featured in various LSCU materials to demonstrate how credit unions and their leaders benefit their communities. Submission of a nomination indicates approval for the LSCU to use the nomination materials in its publications and advocacy efforts.

**All submitted entries that were not selected and meet the above-mentioned requirements will be automatically resubmitted for two years.**

## Award Presentation

Award winners will be notified confidentially. Awards will be presented during the 2018 Southeast Credit Union Conference & Expo which takes place June 6-8 in Orlando.

# Nomination Form\*

## Check One:

- Professional of the Year
- Distinguished Service Award
- Young Professional of the Year
- Volunteer of the Year
- Credit Union of the Year

Name of Nominated Individual or Credit Union (must be an LSCU-Affiliated Alabama or Florida credit union):

\_\_\_\_\_

Credit Union: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Position: \_\_\_\_\_

Name of Individual Submitting Nomination:

\_\_\_\_\_

Credit Union: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Instructions for submitting nomination materials are outlined in the "Entry Submission Information" section of this brochure. Nomination materials must be received by the LSCU by close of business on **Friday, March 23, 2018**. Entry submission items should be sent to: LSCU Awards, c/o Kim Gay, 3692 Coolidge Court, Tallahassee, FL 32311. Submissions may also be faxed to 850.558.1023 or emailed to [kim.gay@lscu.coop](mailto:kim.gay@lscu.coop).

Contact Kim Gay ([kim.gay@lscu.coop](mailto:kim.gay@lscu.coop)) at 866.231.0545 x1022 with questions or visit [www.lscu.coop/Cooperative-Initiatives/CU-Award-Programs](http://www.lscu.coop/Cooperative-Initiatives/CU-Award-Programs).



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