



*League of Southeastern  
Credit Unions & Affiliates*

## **Young Professionals Group Coordinating Council Structure**

### **Purpose**

To broaden credit union awareness and the engagement of credit union young professionals by fostering personal and professional growth through interaction with peers, credit union leaders and local communities while developing a core understanding of the League, the Southeastern Credit Union Foundation, principles of credit unions and grassroots advocacy.

### **YPG Coordinating Council Structure**

The council will consist of eleven members, 5 (five) young professionals currently residing in Alabama, 5 (five) young professionals residing in Florida and one Chairman (who may reside in either state). The members of the coordinating council will elect officers to include chairperson, vice chairperson, secretary, treasurer, social media strategist and grassroots advocacy coordinator.

Eligibility requirements for the YPG Coordinating Council are:

- Employed by a LSCU affiliated credit union.
- Under 40 years of age at the time of nomination.
- Currently engaged in or have a strong interest in credit union advocacy, education, and/or community involvement beyond their current job function.
- Available to participate on conference calls and attend in-person meetings and other events such as the League's Annual Convention & Exposition, State GACs, Leadership Development Conference, nearby Chapter events, YP Think Tanks and YPG meet-ups.
- Available to support Southeastern Credit Union Foundation events.

The responsibilities of the YPG Council are:

- Provide leadership and ensure that the goals of the YPGs are met.
- Work with the Southeastern Credit Union Foundation Director to develop content for meetings.
- Provide support for local YPG meet-ups, including securing speakers when needed.
- Promote YPG through social media.
- Coordinate activities that raise funds for the Southeastern Credit Union Foundation and LSCU Political Action Committees.
- Promote the growth of credit unions and support the initiatives of the Southeastern Credit Union Foundation in Alabama and Florida.
  - Financial education
  - Community Development

Nominations will be accepted online during a designated nomination period, to be announced. Any current Young Professional may submit a nomination. Nominees will be required to complete an application that includes signatures from their supervisor and the credit union's CEO.

YPG Coordinating Council members shall be appointed by the current Council members to serve a two-year term. Council members residing in Alabama, along with the Chairman (regardless of their home state) will be up for election during odd years (beginning 2019). Council members residing in Florida will be up for election during even years (beginning 2020). Members of the YPG Coordinating Council will elect officers at the first Coordinating Council meeting of each fiscal year. Officers will serve until successors are elected. A vacancy occurring will be filled by appointment of the Coordinating Council from the vacant state until the next election.

The YPG Coordinating Council Chairperson will preside over all meetings and will, in the way and manner directed by the Coordinating Council, manage the affairs of the YPG. The Chairperson will also serve as the primary liaison to the Director of the Southeastern Credit Union Foundation and provide activity reports.

The YPG Coordinating Council Vice Chairperson will preside in the absence of the Chairperson and perform other duties as assigned by the YPG Coordinating Council. In the event that office of Chairperson is declared vacant, the Vice Chairperson will automatically assume the office of Chairperson.

The YPG Secretary will keep current membership records of all YPGs and correct records of all meetings of the YPG Coordinating Council. The YPG Secretary will also be responsible for obtaining meeting reports from the YPG Chapter Representatives on meet-ups and other activities. Copies of reports will be furnished to the SECUF Director within 30 days of the meeting. The Secretary will also perform other duties incident to the office.

The YPG Treasurer will be responsible for collecting funds raised by the YPG and forwarding to the SECUF Director, maintaining appropriate financial records. The Treasurer will also coordinate fundraising efforts to benefit the Southeastern Credit Union Foundation.

The Grassroots Advocacy Coordinator will be responsible for providing feedback about credit union legislative issues and insight into local elections and assisting with coordinating Legislative Meet & Greets and assist in promoting Advocacy fundraising events.

The Social Media Strategist will be responsible for overseeing the YPG social media presence, working in conjunction with the SECUF Director and LSCU Communications.