



League of Southeastern
Credit Unions & Affiliates



2021 SPONSORSHIP KIT

ADVERTISING & EVENT SPONSORSHIP OPPORTUNITIES

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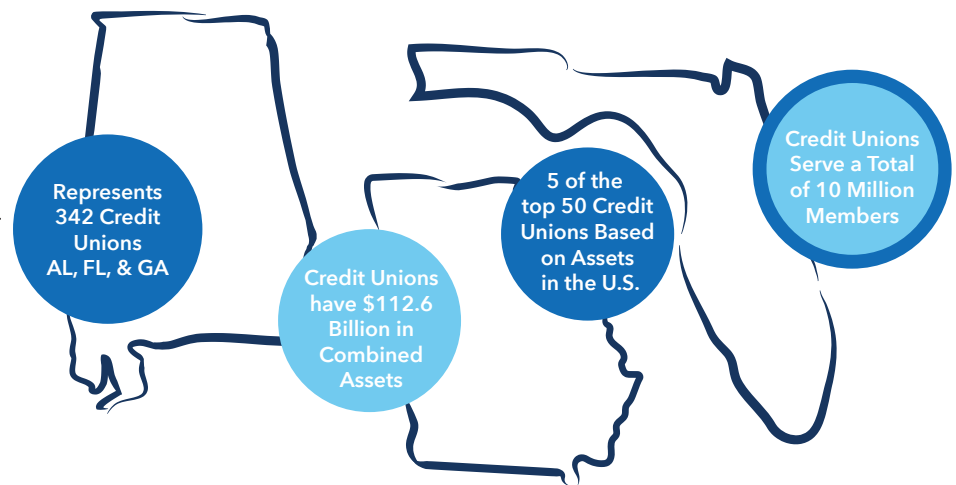
Introduction

Looking to expand your reach to credit union executives and professionals across the Southeast? The League of Southeastern Credit Unions & Affiliates (LSCU), a premier trade association for credit unions in Alabama, Florida and Georgia offers exceptional opportunities for your business to connect with credit unions through a variety of communication channels.

These advertising and sponsorship opportunities put your organization in front of credit union leaders and decision makers. LSCU is a trusted partner to many credit unions that look to its best-in-class services and solutions.

LSCU offers annual signature events that attract more than 2,550 credit union CEOs, directors and key staff. In addition to outstanding events, you can connect with credit unions through the LSCU's electronic communications and mobile applications by taking advantage of advertising and sponsorship opportunities.

Advertising or sponsorships with the LSCU demonstrate your alignment with an organization that is solely focused on the success of credit unions and the millions of members they serve.





LSCU Digital & Print Advertising Opportunities

LSCU Insight

LSCU's premier daily news publication is distributed via email. Each issue contains timely and topical happenings in the League, at affiliated credit unions, within the credit union industry, in the political arena and more. This electronic publication reaches more than 2,800 credit union staff and the number of subscribers is growing within our 3 state footprint (Alabama, Florida and Georgia).

Specifications

- 750 x 150 PNG - Subheader ad \$300-per week
- 249 x 225 PNG - Bottom ad \$200-per week



Education Monthly

The LSCU Education Monthly email is sent the first Wednesday of each month, promoting upcoming LSCU educational events. Education Monthly reaches close to 800 credit union employees from CEOs to line tellers.

Specifications

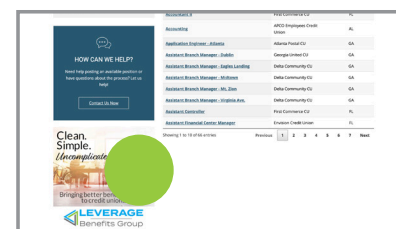
- 700 x 250 PNG - Footer ad \$300-per month

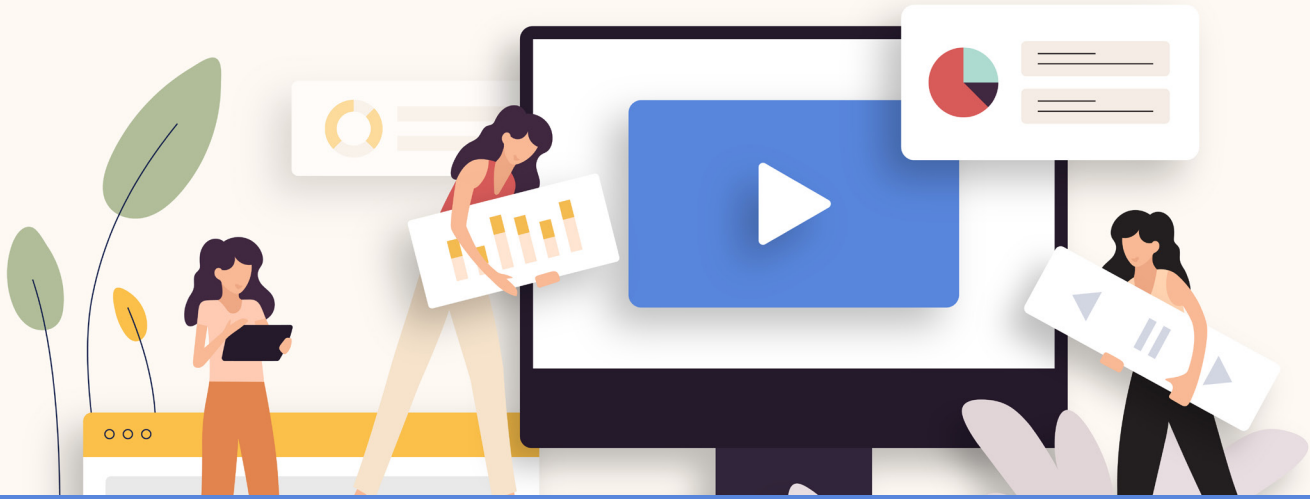
LSCU Website - Job Center Page Ad

LSCU's interactive website is your first source for credit union industry information. Website traffic is highest in the months prior to the signature events and provides a valuable opportunity to ensure that your message is seen by thousands of credit union employees.

Specifications

- 427 x 427 PNG - Interior page ad \$3,000





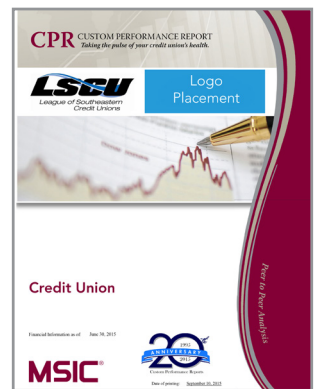
LSCU Digital & Print Advertising Opportunities (cont.)

Custom Performance Report

The Custom Performance Report (CPR) is an analysis of each credit union's call report data, which is made available to affiliated credit unions on a quarterly basis. The report contains pertinent information, such as peer group comparisons, and is highly regarded by recipients. CPRs are often shared with credit union board members and are used in board packages and strategic planning sessions.

Specifications

- Logo placement \$1,000-per quarter
- Company name and logo appear first upon opening report*



Vendor Directory

The LSCU's Vendor Directory provides a comprehensive listing of industry-related companies, products and services. The directory serves as a one-stop-shop for Alabama, Florida and Georgia credit unions when looking for products and services to fit their needs. The Vendor Directory is distributed at both the Southeast Credit Union Conference and Expo (SCUCE) and the Southeast Leadership Development Conference (SLDC) to more than 1,800 credit union attendees.

Specifications

Basic Company Listing - (50-word description and one product category)	\$250
Enhanced Company Listing - (100-word description with multiple product categories and logo)	\$450
Ad Placement Opportunities	
Full Page	\$700
1/2 Page	\$350
1/4 Page	\$200
Inside Front/Back Covers	\$2,500
Outside Back Cover	\$5,000





Southeast Credit Union Foundation Sponsorship Opportunities

The Southeastern Credit Union Foundation (SECUF) is dedicated to serving Alabama, Florida and Georgia credit unions through its efforts of charity, community and cooperation. A non-profit organization, the SECUF was formed through the combination of the three foundations of the former Alabama, Florida and Georgia leagues.



Southeastern
Credit Union Foundation
Charity, Community, Cooperation.

The SECUF is also dedicated to improving lives by helping credit unions better serve their members and communities with an emphasis on financial literacy, professional development and education and disaster relief.

The Southeastern Credit Union Foundation is active in and dedicated to:

- Promoting financial education to benefit credit union members, students and the public at large;
- Helping credit unions implement programs within their communities that fulfill their social responsibility to make financial services affordable and accessible to all members, including those of modest means, or to areas in financial distress;
- Providing professional development grants to assist credit union employees and volunteer leaders with the training to achieve professional excellence;
- Offering financial relief to credit unions, their employees, members and their communities in the wake of disasters such as hurricanes, tornadoes, etc.; and
- Strengthening the collaborative spirit of young credit union professionals by improving industry awareness and increasing knowledge exchange and professional development.

For more information, please contact Bobbi Grady at bobbi.grady@lscu.coop or 205.437.2128

Sponsorship Opportunities

Raffle: **\$6,500**

Includes: Logo on tickets, marketing materials and website. Two mentions on social media, two mentions in LSCU Today newsletter and opportunity to speak at drawing during SCUCE.

If exhibitor at SCUCE and/or SLDC, a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"

Workshop (AL) - 2 maximum: **\$500**

Includes: Organization(s) mentioned as sponsor during workshop, logo on website as workshop sponsor and name included in donor listing on annual report.

If exhibitor at SCUCE and/or SLDC, a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"

Workshop (FL) - 2 maximum: **\$500**

Includes: Organization(s) mentioned as sponsor during workshop, logo on website as workshop sponsor and name included in donor listing on annual report.

If exhibitor at SCUCE and/or SLDC, a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"

Workshop (GA) - 2 maximum: **\$500**

Includes: Organization(s) mentioned as sponsor during workshop, logo on website as workshop sponsor and name included in donor listing on annual report.

If exhibitor at SCUCE and/or SLDC, a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"



Young Professionals Group Sponsorship Opportunities

The LSCU Young Professionals Group (YPG) is made up of young credit union professionals, 40 years of age and younger, working to positively impact the credit union movement and the communities they serve through networking, mentorships and collective action.



- To help young professionals develop and grow so they can become the next generation of CEOs and leaders in the credit union movement.
- To educate YPs about the history and opportunities within the credit union industry.
- To inform and empower YPs to get involved with political advocacy.
- To impact your community and make it a better place for all by partnering with other YPs to strengthen the collaborative spirit.
- To increase knowledge exchange and professional development opportunities.

Sponsorship Opportunities

YP Think Tank

October 15 - 16, 2021

**Four Points by Sheraton Downtown Tallahassee
Tallahassee, FL**

Lunch Sponsor: \$2,000
Reception Sponsor: \$1,500
Break Sponsor: \$1,000
Swag Sponsor: \$1,000

Includes: Logo on marketing materials and website and a mention on social media.

YPG General Fund:

Any amount

Help support YP initiatives

Includes: Logo on website and a mention on social media

Quarterly Virtual Event: \$500 - 4 available



Chapter Sponsorship Opportunities

Chapter Leaders' Retreat

Date/Location: TBD

Chapter leaders from across Alabama, Florida and Georgia will convene for a retreat to network, discuss best practices, and share ideas for the future. Event sponsors will have access to decision makers from LSCU's chapters during business sessions and networking activities.

Sponsorship Opportunities

Reception Sponsor: \$3,000

Dinner Sponsor: \$5,000

Lunch Sponsor: \$2,000

Break Sponsor: \$1,500

Includes: Logo on marketing materials and website, and a mention on social media



Small Asset Size Credit Union Sponsorship Opportunities

In today's competitive marketplace, small credit unions are faced with a variety of challenges. The SAS Credit Union program is designed to facilitate growth and provide solutions to the challenges impeding growth for credit unions \$50 million and under.

Available assistance includes:

- SAS Initiatives Account
- Guidance in resolving document of resolution items and/or other issues revealed by exams and audits
- Suggestions to improve financial performance
- Suggestions to enhance member utilization of credit union products and services
- Facilitation of strategic planning sessions
- Guidance in determining feasibility of field of membership expansion and guidance on regulatory requirements

Sponsorship Opportunities

Small Credit Union Summit Overall:

\$2,500

Includes: Attendance for one representative at each event and name recognition on all conference materials



PAC Sponsorship Opportunities

The LSCU's state and federal PACs support pro-credit union candidates, promote good government and support advocacy efforts for pro-credit union legislation.

Show your support of credit union advocacy. Join the club.

LSCU PACS:

- **ACULAC** - Alabama Credit Union Legislative Action Council is the LSCU's state-registered political action committee (PAC) for Alabama. ACULAC makes contributions to candidates for the Alabama Legislature and other statewide offices. Corporate and individual contributions are accepted.
- **FL CUPAC** - Florida Credit Union Political Action Committee (Florida CUPAC) is LSCU's state-registered political action committee (PAC) for Florida. Florida CUPAC makes contributions to candidates for the Florida Legislature and other statewide elective offices. Corporate and individual contributions are accepted.
- **Georgia CUPAC** - Georgia Credit Union Political Action Committee (Georgia CUPAC) is LSCU's state-registered political action committees (PAC) for Georgia. Georgia CUPAC makes contributions to candidates for the Georgia Legislature and other statewide elective offices. Corporate and individual contributions are accepted.
- **LSCU FedPAC** - A federally registered political action committee. LSCU FedPAC makes contributions to federal candidates in Florida and Alabama who are credit union champions. Only individual contributions are accepted.
- **CU Vote Defense Fund** - In years past, credit unions have been subject to legislative and legal challenges to our membership, tax exemption, charter and operational authority. In response to these threats, CU Vote Defense Fund was established to provide education about specific credit union issues to the general public and to elected officials. Such funds will not be used for direct or indirect campaign contributions.

For more information, please contact Blake Westbrook at blake.westbrook@lscu.coop or 205.437.2164



Leadership College

The concept for a chapter-coaching session was developed by management to enhance the skills and leadership abilities of up and coming credit union professionals. Given the growing desire for leadership training and professional development among credit unions, LSCU & Affiliates sees an opportunity to help equipped current and future leaders with the skills needed to help advance their credit union careers. The training of this group of employees is designed to ensure the continued success and relevancy of credit unions in the marketplace.



The current structure of the Leadership College consists of six, one-day training session that take place over the course of a year.

Anticipated Attendance: Any size credit union, with specific emphasis on mid-level and/or emerging leaders

Birmingham, AL

Session 1: February 18 (virtual)
Session 2: April 15 (virtual)
Session 3: June 30 (virtual)
Session 4: August 19 (virtual)
Session 5: October 21 (virtual)
Session 6: December 9 (in-person)

Tampa, FL

Session 1: March 4 (virtual)
Session 2: April 22 (virtual)
Session 3: June 2 (virtual)
Session 4: August 26 (virtual)
Session 5: October 28 (virtual)
Session 6: December 16 (in-person)

Atlanta, GA

Session 1: February 11 (virtual)
Session 2: April 8 (virtual)
Session 3: June 24 (virtual)
Session 4: August 12 (virtual)
Session 5: October 14 (virtual)
Session 6: December 2 (in-person)

Sponsorship Opportunities

Two Lunch Package Sessions (*Includes three states)

\$2,500 (3 available)

Includes: On-site meals for in-person events with signage recognition, lunch delivery gift cards for virtual events with special message from sponsor, recognition on website, five minutes to speak for two company reps at beginning of each virtual session, two company reps to attend final session and assist with graduation ceremony

Break Package for Two Sessions (*Includes three states)

\$2,000 per session (3 available)

Includes: On-site breaks for in-person events with signage recognition, gift cards/snack delivery for virtual events with special message from sponsor, recognition on website, five minutes to speak before break during each virtual session



VIRTUAL ESSENTIAL TELLER ISSUES

February 23, 2021

Virtual Essential Teller Issues February 23

Essential Teller Issues zeroes in on six modules that remind the teller how important their job is, how significant their actions are, and how customers should be interacted with. This teller training program is information-packed and attention-grabbing! Tellers will leave this workshop with a renewed commitment to excel on the job. Every attendee will also get a copy of a comprehensive training manual that doubles as a guide for the workplace.

Benefits

- Develop professional maturity
- Best practices for following procedures
- Robbery preparedness
- Error-free transactions
- Spotting schemes and scams
- Build extraordinary customer service skills
- Effective communication and conversation starters
- Master cross-selling
- Perfect balancing techniques

Sponsorship Opportunities

Meal Package **\$2,500**

- Lunch delivery gift cards with special message from sponsor enclosed
- Recognition on website
- 5 minutes to speak at the beginning of the event

Break Package **\$2,000**

- Gift card/snack delivery with special message from sponsor enclosed
- Recognition on website
- 5 minutes to speak at the beginning of the event

**LSCU has offered the opportunity for other credit union leagues in the U.S. to market virtual workshop opportunities to their credit unions. That may potentially increase the attendance of workshop training events.*

VIRTUAL IRA WORKSHOP

April 13 & 14, 2021



Virtual IRA Essentials & Advanced Workshop April 13-14

Day 1: IRA Essentials

IRA Essentials gives attendees a solid foundation of IRA knowledge. Exercises are included throughout the day to help participants apply information to job-related situations. Attendees will leave this session able to work with IRA owners and process basic IRA transactions with confidence. This is a beginner's session; no previous IRA knowledge is assumed. Attendees should bring a hand-held calculator.

Course Topics

Introduction and Establishing IRAs
IRA Funding
IRA Distributions
IRA Portability

Day 2: IRA Advanced

Advanced IRAs builds on the attendees' basic IRA knowledge to address some of the more complex IRA issues that their financial organizations may handle. This is an advanced session; previous IRA knowledge is assumed. The instructor uses real-world exercises to help participants apply information to job-related situations.

Course Topics

IRA Update
Required Minimum Distributions
Beneficiary Options
Advanced Portability
Roth IRA Conversion Contributions
IRA Excess Contributions

Sponsorship Opportunities

Meal Package (per day - 2)

\$2,500

- Lunch delivery gift cards with special message from sponsor enclosed
- Recognition on website
- 5 minutes to speak at the beginning of the event

Break Package (per day - 2)

\$2,000

- Gift card/snack delivery with special message from sponsor enclosed
- Recognition on website
- 5 minutes to speak at the beginning of the event

**LSCU has offered the opportunity for other credit union leagues in the U.S. to market virtual workshop opportunities to their credit unions. That may potentially increase the attendance of workshop training events.*



The Southeastern Credit Union Foundation Charity Golf Tournament

April 22, 2021 | Whitewater Creek Country Club | Fayetteville, GA

Join us for a full 18 holes of golf, delicious dinner, and silent auction, your sponsorship supports the Southeastern Credit Union Foundation's programs and services and puts your message in front of credit union executives for four-plus hours.

A true Arnold Palmer signature course, Whitewater Creek is known for having one of the best layouts in all of South Atlanta. Whitewater Creek, an 18-hole championship course, is made up of gorgeous fairways lined with giant Oak trees and perfectly manicured greens that are nestled among rolling foothills and majestic waterways. Creative bunkers and well-placed water hazards contribute to a challenging, yet enjoyable round of golf.

Sponsorship Opportunities

Gold Sponsorship - \$2,500

Gold Sponsors will receive the following: green fees and golf cart for four players, tee and hole sponsorship, prominent logo recognition on tournament signage and verbal recognition at tournament.

Silver Sponsorship - \$1,000

Silver Sponsors will receive the following: green fees and golf cart for two players, tee sponsorship, logo recognition on tournament signage and verbal recognition at tournament.

Bronze Sponsorship - \$500

Bronze Sponsors will receive the following: green fees and golf cart for one player, tee sponsorship, company name included on tournament signage and verbal recognition at tournament.

Hole in One - \$750

Corporate signage will be posted at a par 3 hole that is eligible for the award, players have the potential to win \$10,000, logo recognition on tournament signage and verbal recognition at tournament.

Beverage Cart - \$2,000

Green fees and golf cart for two players, Logo recognition on tournament signage, logo recognition on beverage cart, and verbal recognition at tournament.

Arrival Gift - \$1,000

Sponsor will subsidize participant arrival gift. Corporate name of sponsor will be displayed in arrival packet.

Tee and Hole Bundle - \$600

Corporate signage at both the tee and the hole.

Tee - \$350

Corporate signage at tee.

Hole - \$350

Corporate signage at hole.

Player - \$250

Registration for one golfer.

For more information, please contact Bobbi Grady at
bobbi.grady@lscu.coop or 205.437.2128



VIRTUAL BSA WORKSHOP

May 4-5, 2021

Virtual BSA Workshop May 4-5

The Bank Secrecy Act (BSA) Virtual Workshop is designed to provide those in credit unions that handle the day to day aspects of BSA with up-to-date information important to their jobs, while fulfilling the training requirement under the regulation.

Day 1: Half-day Workshop

"BSA: What All Employees Need to Know"

This half day session will cover the basics of BSA and is designed to meet the mandatory BSA training requirement under the regulation. Including BSA requirements for specific job functions such as tellers, member service and lenders.

Day 2: Full-day Workshop

"BSA: What BSA Officers Need to Know"

In this full day session BSA Officers, those responsible for BSA, including those that work in an area that is responsible for BSA will learn how to create an effective BSA Program, why information sharing is important, if and when you should file a SAR. You will hear from the regulators themselves and other BSA experts on what expectations are and what resources are available to help keep you and your BSA Program up to date.

Sponsorship Opportunities

Meal Package

\$2,500

- Lunch delivery gift cards with special message from sponsor enclosed
- Recognition on website

Break Package

\$2,000

- Gift card/snack delivery with special message from sponsor enclosed
- Recognition on event webpage and website
- 5 minutes to speak at the beginning of the event

**LSCU has offered the opportunity for other credit union leagues in the U.S. to market virtual workshop opportunities to their credit unions. That may potentially increase the attendance of workshop training events.*



Southeast Credit Union Conference & Expo

June 16 - 18 | Hilton Bonnet Creek Orlando | Orlando, FL

SCUCE is one of the premier credit union conferences in the country. SCUCE averages more than 1,000 attendees from more than 120 credit unions representing eight states. Exhibiting at SCUCE allows for interaction with credit union attendees throughout the conference and during exclusive exhibit hall hours. SCUCE also offers a CEO preview, giving vendors and CEOs an hour of time together in a relaxed atmosphere to discuss trends and solutions for the credit union industry.

SCUCE Exhibiting Opportunities

As the largest event of the year for southeastern credit unions, SCUCE attracts more credit union executives, staff and volunteers than any other event.

Exhibiting at SCUCE Provides

- The ideal platform to showcase your products and services in front of southeastern credit union decision makers
- Networking with key executives who are looking to maximize service to their members
- Exposure to a more targeted audience with face-to-face buyer contact
- Enhanced corporate image by showing your support and commitment to the credit union movement
- Six exclusive exhibit hall hours
- Admission to General and Breakout sessions to engage with credit union attendees outside of the exhibit hall
- Company listing in the SCUCE mobile app

Basic Company Listing on the live interactive floor plan includes:

Company name and booth number. You can upgrade your listing to a bronze, silver, or gold level to include company profile, company contacts, product categories and more.

- Networking Breakfast – attend the morning breakfast sessions to further engage your target audience

Booth Assignments and Pricing

Booth space is sold on a first-come, first-served basis. Booth space is priced according to location and the date your payment is received.

10' x 10' Booth	\$2,500 each
Booth Size	10' x 10'

Two booth representatives are included in the booth fee. For additional booth representatives, they can be added for \$450 each. Booth comes with one six-foot skirted table, two chairs, wastebasket and identification sign. Exhibit hall is carpeted. If you need electrical or additional items for your booth, please use the Freeman Decorating Kit to place your orders. Double booths are available upon request. Please email sponsorships@lscu.coop with questions.

SCUCE Sponsorship Opportunities

As the largest event of the year for southeast credit unions, SCUCE attracts more credit union executives, staff and volunteers than any other event. To enhance your exposure, we have sponsorships to highlight your corporate image with a targeted audience and show your support and commitment to the credit union movement. Exhibit Booth is not included in sponsorship. It is a separate fee. To secure a sponsorship, please email sponsorships@lscu.coop.



Southeastern Credit Union Foundation Golf Tournament Sponsorships

By sponsoring the golf outing, you are putting your message in front of credit union executives for four-plus hours. The outing's proceeds allow the SECUF to offer credit union professional development scholarships, to underwrite programs and to award grants in times of disaster.



Golf Tournament Lunch **\$7,500**

Two golf registrations, Logo on golf tournament signage, Logo recognition on luncheon table, napkins, verbal recognition at event, logo listed on website, and mobile app with link to company website and logo on boxed lunch.

If exhibitor at SCUCE - a sign will be displayed in exhibitor booth: "Proud Supporter of the Southeastern Credit Union Foundation".

Beverage Cart **\$5,500**

Logo recognition on tournament signage, logo recognition on beverage cart, verbal recognition at tournament, logo recognition on LSCU Mobile App, and company name included in Annual Report.

If exhibitor at SCUCE - a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"

Breakfast **\$2,700**

Logo on golf tournament signage, verbal recognition at event, logo listed on website as sponsor and mobile app with link to company website and check-in napkins with logo.

If exhibitor at SCUCE - a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"

Golf Cart **\$2,500**

Logo displayed on GPS system in all golf carts during each round of golf and opportunity to display message to all players, logo recognition on tournament signage, verbal recognition at tournament, and company name included in Annual Report.

If exhibitor at SCUCE - a sign provided that may be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"

Golf Towel **\$1,500**

Co-branded complimentary golf towel with company's logo and SECUF's logo given to players, logo on tournament signage, verbal recognition at tournament, company name included in Annual Report.

If exhibitor at SCUCE - a sign provided that may be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"

Front or Back 9 Pin **\$1,500**

Logo recognition on Front/Back 9 pins, logo on tournament signage, verbal recognition at tournament, and company name included in Annual Report.

If exhibitor at SCUCE - a sign provided that may be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"

For more information, please contact Bobbi Grady at bobbi.grady@lscu.coop or 205.437.2128

Golf Ball and Tee

\$1,200

Logo recognition on complimentary golf balls and tees provided to players, logo recognition on tournament signage, verbal recognition at tournament, and company name included in Annual Report.

If exhibitor at SCUCE - a sign provided that may be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"

Tournament Prize(s)

\$1,500

Opportunity to include logo on Tournament Prize Gift Cards, opportunity to present gift cards to prize winners at tournament, Logo on tournament signage, verbal recognition at tournament, and company name included in Annual Report.

If exhibitor at SCUCE - a sign provided that may be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"

Water Bottle

\$1,250

Co-branded complimentary water bottle with company's logo and SECUF's logo given to players, logo on tournament signage, verbal recognition at tournament, and company name included in Annual Report.

If exhibitor at SCUCE - a sign provided that may be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"

Swag Bag

\$1,250

Co-branded complimentary tote bag with company's logo and SECUF's logo given to players, logo recognition on tournament signage, verbal recognition at tournament, and company name included in Annual Report.

If exhibitor at SCUCE - a sign provided that may be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"

Hole-in-One and Putting Contest

\$1,000

Logo recognition on tournament signage, logo recognition at designated Hole in One and Putting Contest areas, opportunity to include logo on Putting Contest Prize Gift Card, verbal recognition at tournament, and company name included in Annual Report.

If exhibitor at SCUCE - a sign provided that may be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"

Hole - 13 available

\$350

Logo recognition on tournament signage, logo recognition at designated golf hole, verbal recognition at tournament, company name included in Annual Report.

If exhibitor at SCUCE - a sign provided that may be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"

Player

\$215

One player at the golf tournament

Education/Exhibit Hall Sponsorships

Exclusive Opening Keynote Speaker

\$20,000

Opening General Session

\$20,000

Logo on signage at the entrance, recognition on the website and mobile app, verbal recognition at the event

Exclusive Closing Keynote Speaker

\$15,000

Gain exposure in front of all attendees from the general session stage. Your company literature will be placed at every chair in the general session (exclusive sponsor only). Your company will have logo on signage, logo listed on the website and mobile app with a link to company website and verbal recognition at the event.

Breakfast

\$10,000

Logo on signage, logo listed on website as sponsor and mobile app with link to company website

CEO Reception in Exhibit Hall - Exclusive

\$7,500

Promote your company during the CEO only reception in the exhibit hall through signage at entrance way, verbal recognition, table top signs on bars, napkins and tables. Your logo will be listed on the website and mobile app with a link to company website.

CEO Roundtable

\$7,500

Includes: Two minute introduction to all CEO attendees, designation as the official sponsor, sponsorship recognition on signage at the event, non-competitive environment and verbal recognition by the LSCU CEO in closing remarks

Exhibit Hall Networking Event - Exclusive

\$6,500

Company Name listed on signage at the entrance, logo on name tents on bar and tables, logo on napkins, logo listed on website and mobile app with link to company website and verbal recognition at the event

Registration Refreshment Station

\$5,000

Welcome each credit union attendee as they pick up their registration packet by handing out beverages. Logo recognition on signage, napkins, website and mobile app

Beverage Station - 1 available

\$3,500

Includes: Logo on napkins on the beverage table, recognition on the website and mobile app

Education Session Sponsors

\$3,500

Logo recognition on session signage, mobile app, and website with link to company website. Sponsor has the opportunity to introduce speaker and verbal recognition at the session

Dessert in Exhibit Hall

\$3,500

Logo on signage, logo listed on website as sponsor and mobile app with link to company website

Exhibit Hall Networking Event Wine Pull

\$3,000

Company Name listed on signage at the entrance, logo on Wine Pull Signage, Logo included on Wine Bag (reusable), Opportunity for Rep to help and interact with credit unions during event, Company Name included in Annual Report

If exhibitor at SCUCE - a sign provided that may be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"

Thursday Night Dinner (Non-exclusive) - 3 maximum

Gain exposure during the Dinner & Auction through signage at entrance, overall conference signage, logo on the website and mobile app

-Bar Sponsor-**\$7,500**

-Band Sponsor-**\$5,000**

-Specialty Drink Sponsor-**\$3,500 (SOLD, 2 AVAILABLE)**

Aisle Markers in Exhibit Hall

\$2,500

Logo recognition on all aisle markers in the exhibit hall

Floor Stickers in Exhibit Hall

\$2,500

Attract the attendees to your booth, design of your choice in a one-foot round floor sticker leading to your booth in the exhibit hall

Additional Conference Sponsorship Opportunities

Health and Safety - Exclusive **\$15,000**

Your company's logo will be listed on the SCUCE website, SCUCE Mobile App, in signage placed around SCUCE registration and events and will be verbally recognized as the sponsor of all health and safety measures, including providing the Duty of Care Officer, at SCUCE.

Lanyard **\$15,000**

Your company's logo will appear prominently on the badge for each attendee, logo on signage at the registration desk and recognition on the website and mobile app

Hotel Key Card **\$10,000**

Credit union attendees staying onsite at the Hilton Bonnet Creek will receive hotel key card with your company's logo co-branded with SCUCE and logo recognition on website and mobile app

Umbrella **\$8,000**

Summer rain in Orlando is certain. Help credit union attendees stay dry with co-branded umbrellas with SCUCE and your company's logo that will be distributed to all credit union attendees in a tote bag. Logo recognition on conference signage at the registration desk, website and mobile app

Registration Site **\$5,000**

Your company's logo will be listed on the registration site.

SCUCE Mobile App - Exclusive **\$2,500**

Sponsor logo on SCUCE mobile app in the size of 640x208px

Silent Auction Sponsorship Opportunity

Every year at the Southeast Credit Union Conference & Expo (SCUCE), LSCU & Affiliates hosts a silent auction benefiting LSCU's FedPAC. This event is one of the highlights of SCUCE and prominently featured throughout the conference that attracts 1,000+ credit union CEOs, directors and staff.

Silent Auction **\$3,000**

Logo recognition on silent auction promotional material, the silent auction website, mobile bidding app and on-site at SCUCE





Southeast Directors & Supervisory Committee Conference

August 12-15 | Sandestin Hilton | Destin, FL

The Southeast Directors & Supervisory Committee Conference, provides a full agenda of the latest information and updates regarding credit union auditing, compliance, and fraud. Whether you are a new supervisory committee member, director, board member, or you are a 'seasoned' volunteer, attendance at this group-live event will most definitely enrich your contributions to your credit union. With a wide variety of speakers and topics, you'll better your knowledge to help keep your credit union secure and strong. Some knowledge of the credit union industry is assumed and no pre-requisites are required.

Anticipated Attendance: 200 + Supervisory committee members, directors, board members, credit union managers, internal auditors, and compliance officers.

Sponsorship Opportunities

Breakfast - 3 total \$2,500

Includes: Onsite signage and recognition at designated locations during breakfast, one complimentary registration, reserved seating for your guests, and recognition on website

Lunch - 2 total \$2,500

Includes: Onsite signage and recognition at designated locations during breakfast, one complimentary registration, reserved seating for your guests, and recognition on website

Welcome Reception - Exclusive \$3,000

Includes: Recognition during event reception, opportunity to speak at reception, company logo on signage at reception, website with link to company website, half-page ad in program, two complimentary registrations, reserved seating for your guests, sponsorship table in registration area, special premier conference name tags, and education materials in attendee packet

Break Package \$1,000

Includes: Logo on signage during the break and recognition as the sponsor in the conference program

Additional Opportunities

Lanyard/Badge \$3,000

Logo will appear prominently on the badge for each attendee, logo on signage at the registration desk, recognition on website and mobile app

Padfolio \$3,000

Leather or fabric padfolio embossed or embroidered with vendor name or logo and provided to each attendee

Pen \$1,500

Pens on which the vendor name or logo is stenciled and provided to each attendee



Idea Institute

September 12-15 | Westin Jekyll Island | Jekyll Island, GA

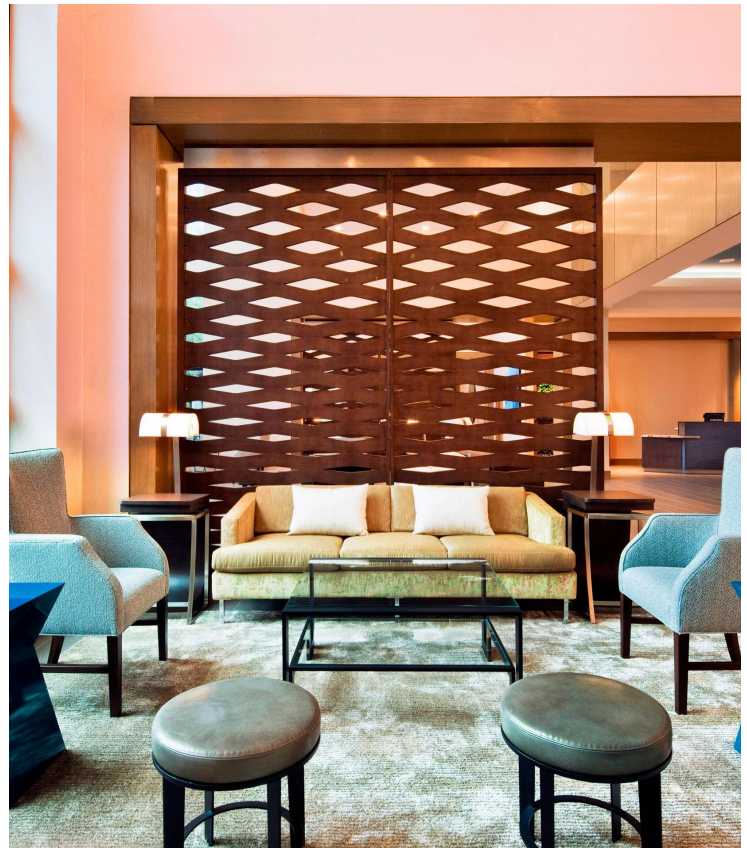
LSCU invites member credit unions to engage in dialogue with industry leaders in a unique format that focuses on key strategic topics facing credit union decision-making. Now with fourteen years of history, the Idea Institute relies on leadership discussion by practitioners with unique insight. Originally targeted to the CEO and Board Chair, the Idea Institute is now recommended for opinion leaders on the board or in the C-suite. The opportunity is for participants to be exposed to transformative thinking.

Anticipated Attendance: 80+ CEOs and credit union executive management

Non-Exclusive Overall Sponsorship \$5,000

Includes: Logo on website, recognition by LSCU management at event and attendance for two attendees.

SOLD



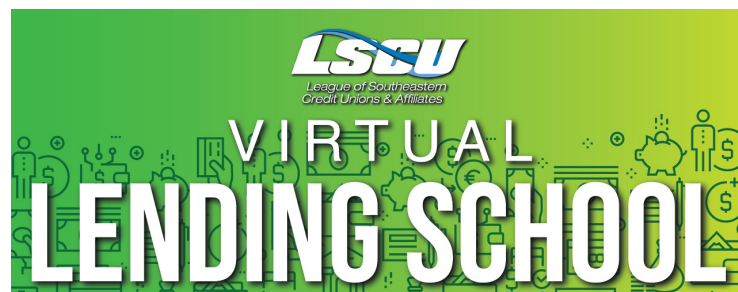


VIRTUAL LENDING SCHOOL

9/14/21 & 9/15/21

Virtual Lending School September 14-15

LSCU is offering two opportunities to attend Virtual Lending School on both September 14 and 15. Capacity is limited; therefore, we are holding the same exact event on two days to provide everyone the chance to attend. Each day covers two training courses – sales and underwriting.



The sales course is designed to remotely train loan officers in a group setting from multiple credit unions. This 3.5-hour remote course is designed to cover the interview/sales portion of the loan interview. The course is delivered through Zoom®. The course is high impact, interactive and informative. The training is designed for remote feedback from lenders and as much interaction that can be managed through a webinar environment.

The underwriting training course focuses on evaluating risk (underwriting). This 3.5-hour remote course is designed to cover the underwriting portion of the loan interview. The course is delivered through Zoom®. The course is high impact, interactive and informative. The training is designed for remote feedback from lenders and as much interaction that can be managed through a webinar environment.

Sponsorship Opportunities

Meal Package (per day - 2)

\$2,500

- Lunch delivery gift cards with special message from sponsor enclosed
- Recognition on website
- 5 minutes to speak at the beginning of the event

Break Package (per day - 2)

\$2,000

- Gift card/snack delivery with special message from sponsor enclosed
- Recognition on event webpage and website
- 5 minutes to speak at the beginning of the event

**LSCU has offered the opportunity for other credit union leagues in the U.S. to market virtual workshop opportunities to their credit unions. That may potentially increase the attendance of workshop training events.*



Credit Union Executive Dialogue (Large Asset Size CUs)

October 12 -14 | Ritz-Carlton Golf Resort | Naples, FL

Anticipated Attendance: National meeting open to CEOs only in the Top 50 largest Alabama, Florida and Georgia credit unions and all CEOs in large asset size credit unions \$500M in assets and up.

The Credit Union Executive Dialogue is an informative presentation and discussion on timely topics relative to large asset size credit unions with both small group discussion and invaluable networking.



**Non-Exclusive
Overall Sponsorship** **\$8,000**

Includes: Logo on website and event packet, and attendance for one representative



Virtual Collections and Bankruptcy School

October 19-20

Day 1: Winning at Collections - The Best Defense is a Great Offense

This full day workshop examines the nuts and bolts of an effective collections program and centers on maximizing collections efficiency and the role of member service. From regulatory compliance to marketing campaigns to interdisciplinary collections involving all credit union staff to loan modifications and charge offs, this session reveals innovative ways to identify and communicate with troubled members before it's too late.

Topics

Part 1: What Makes Members Pay
Part 2: "Fool" Proofing Your Collections Processes
Part 3: Special Collections: From Skips to Repos to Real Estate

Day 2: Effective Bankruptcy - Understanding the Process and Developing a Strategy

This session is designed for the credit union professional that is familiar with bankruptcy and wants to sharpen their skills in this debtor friendly world. We will examine the current state of consumer bankruptcy and how it continues to impact credit unions. This full day seminar will focus on advanced bankruptcy recovery and loss reduction concepts.

Topics:

Part 1: Bankruptcy Fundamentals
Part 2: Operational Issues in Bankruptcy
Part 3: Bankruptcy Recovery and Fraud Control
Part 4: Regulatory Compliance Traps in the New Bankruptcy Order

Sponsorship Opportunities

Meal Package (per day - 2)

\$2,500

- Lunch delivery gift cards with special message from sponsor enclosed
- Recognition on website
- 5 minutes to speak at the beginning of the event

Break Package (per day - 2)

\$2,000

- Gift card/snack delivery with special message from sponsor enclosed
- Recognition on website
- 5 minutes to speak at the beginning of the event

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Quail Hunt

To Be Announced

Don't miss out on an opportunity to take part of the Annual Quail Hunt for LSCU FedPAC. This event is a great opportunity for credit union executives, board members and vendors to network while raising money for the LSCU FedPAC. Registration will open in late August.

Event sponsors will receive considerable recognition in the pre-event advertising as well as throughout the event, according to the level of sponsorship. All sponsors, however, will receive the following: company logo on event signage, networking opportunity with guests and the opportunity to display promotional items at the event registration table.

Sponsorship Opportunities

Presenting Sponsor \$5,000
This sponsorship will give your company naming rights for the event and inclusion of logo on all event materials. This sponsorship includes all the sponsorship benefits, access to the guest list, and three complimentary ½ day hunts.

Food & Beverage Sponsor \$3,000
Hunters will be served lunch after their scheduled hunts, as well as dinner on Thursday night. This will allow participants the opportunity to socialize and network without having to leave Southern Woods Plantation. This sponsorship includes all the sponsorship benefits plus access to the guest list and two complimentary ½ day hunts.

Clay Range Sponsor \$2,000
The Clay Range is one of the most popular gathering places at the quail hunt. Hunters will be able to brush up on their shooting skills during their time at Southern Woods Plantation. This sponsorship includes all event sponsorship benefits plus signage at the clay stand, access to LSCU Quail Hunt guest list and one complimentary ½ day hunt.

Partner Sponsor (two available) \$2,000
This sponsorship includes all event sponsorship benefits plus access to the LSCU Quail Hunt Guest List and one complimentary ½ day hunt.

Contributing Sponsor (1 available) \$500
This sponsorship includes all event sponsorship benefits including access to the guest list. No hunts are included in this sponsorship.

Sponsorships are subject to change.



VIRTUAL BSA WORKSHOP

November 9-10, 2021

Virtual BSA Workshop

November 9-10

The Bank Secrecy Act (BSA) Virtual Workshop is designed to provide those in credit unions that handle the day to day aspects of BSA with up-to-date information important to their jobs, while fulfilling the training requirement under the regulation.

Day 1: Half-day Workshop

"BSA: What All Employees Need to Know"

This half day session will cover the basics of BSA and is designed to meet the mandatory BSA training requirement under the regulation. Including BSA requirements for specific job functions such as tellers, member service and lenders.

Day 2: Full-day Workshop

"BSA: What BSA Officers Need to Know"

In this full day session BSA Officers, those responsible for BSA, including those that work in an area that is responsible for BSA will learn how to create an effective BSA Program, why information sharing is important, if and when you should file a SAR. You will hear from the regulators themselves and other BSA experts on what expectations are and what resources are available to help keep you and your BSA Program up to date.

Sponsorship Opportunities

Meal Package

\$2,500

- Lunch delivery gift cards with special message from sponsor enclosed
- Recognition on website

Break Package

\$2,000

- Gift card/snack delivery with special message from sponsor enclosed
- Recognition on event webpage and website
- 5 minutes to speak at the beginning of the event

**LSCU has offered the opportunity for other credit union leagues in the U.S. to market virtual workshop opportunities to their credit unions. That may potentially increase the attendance of workshop training events.*



Southeast Leadership Development Conference

November 17-19 | The Grand Hotel Golf Resort & Spa | Point Clear, AL

The Southeast Leadership Development Conference (SLDC) is designed for credit union CEOs, future leaders and volunteers. The conference provides an intimate setting for learning and networking for credit union officials and vendors alike.

Exhibiting at SLDC provides

- The ideal platform to showcase your products and services in front of credit union decision makers
- Networking with key executives who are looking to maximize service to their members
- Exposure to a more targeted audience with face-to-face buyer contact
- Enhanced corporate image by showing your support and commitment to the credit union movement
- Four exclusive exhibit hall hours
- Admission to General and Breakout sessions to engage with credit union attendees outside of the exhibit hall
- Company listing in the SLDC mobile app
- Networking Breakfast - attend the morning breakfast sessions to further engage your target audience

Sponsorship Opportunities at SLDC

Sponsorships highlight your corporate image with a targeted audience and show your support and commitment to the credit union movement. To secure one of the sponsorships listed, please email sponsorships@lscu.coop.

Booth Assignments and Pricing

Exhibit Booths are sold on a first-come, first-served basis to keep this an intimate networking event.

Booths are 8' x 10' and are \$1,895 each.

A booth purchase includes 2 company representatives. Additional company representatives are \$450 per person.

Booth comes with one six-foot skirted table, two chairs, wastebasket and identification sign. Exhibit hall is carpeted. Additional booth items are available to order from the General Services Contractor. Double booths are available upon request. Please email sponsorships@lscu.coop with questions.

Southeastern Credit Union Foundation Golf Tournament Sponsorships By sponsoring the golf outing, you are putting your message in front of credit union executives for four-plus hours. The outing's proceeds allow the SECUF to offer credit union professional development scholarships, to underwrite programs and to award grants in times of disaster.



**Southeastern
Credit Union Foundation**
Charity. Community. Cooperation.

Beverage Cart \$5,500 Logo recognition on tournament signage, tournament beverage cart, mobile app and at tournament, and company name included in Annual Report. If exhibitor at SLDC - a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"	Water Bottle \$1,000 Co-branded complimentary water bottle with company's logo and SECUF's logo given to players, logo on tournament signage, verbal recognition at tournament, and company name included in Annual Report. If exhibitor at SLDC - a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"
Golf Cart \$2,000 Logo displayed on GPS system in all golf carts during each round of golf and opportunity to display message to all players, logo recognition on tournament signage, verbal recognition at tournament, and company name included in Annual Report. If exhibitor at SLDC - a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"	Swag Bag \$1,000 Co-branded complimentary tote bag with company's logo and SECUF's logo given to players, logo recognition on tournament signage, verbal recognition at tournament, and company name included in Annual Report. If exhibitor at SLDC - a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"
Lunch - 2 maximum \$2,000 Logo recognition on tournament signage, verbal recognition at tournament, cocktail napkins with logo, and company name included in Annual Report. If exhibitor at SLDC - a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"	Golf Ball & Tee \$1,000 Logo recognition on complimentary golf balls and tees provided to players, logo recognition on tournament signage, verbal recognition at tournament, and company name included in Annual Report. If exhibitor at SLDC - a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"
Breakfast - 2 maximum \$2,000 Logo recognition on tournament signage, verbal recognition at tournament, cocktail napkins with logo, and company name included in Annual Report. If exhibitor at SLDC - a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"	Hole-in-One & Putting Contest \$800 Logo recognition on tournament signage, logo recognition at designated Hole in One and Putting Contest areas, opportunity to include logo on Putting Contest Prize Gift Card, verbal recognition at tournament, and company name included in Annual Report. If exhibitor at SLDC - a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"
Tournament Prize(s) \$1,500 Opportunity to include logo on Tournament Prize Gift Cards, opportunity to present gift cards to prize winners at tournament, logo on tournament signage, verbal recognition at tournament, and company name included in Annual Report. If exhibitor at SLDC - a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"	Hole - 14 available \$300 Logo recognition on tournament signage, logo recognition at designated golf hole, verbal recognition at tournament, and company name included in Annual Report. If exhibitor at SLDC - a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"
Golf Towel \$1,200 Co-branded complimentary golf towel with company's logo and SECUF's logo given to players, logo recognition on tournament signage, verbal recognition, and company name included in Annual Report. If exhibitor at SLDC - a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"	Player \$250 One player in the golf tournament
Front or Back 9 Pin - 2 maximum \$1,200 Logo recognition on front/back 9 pins, logo on tournament signage, verbal recognition at tournament, and company name included in Annual Report. If exhibitor at SLDC - a sign that can be displayed in exhibitor booth - "Proud Supporter of the Southeastern Credit Union Foundation"	

Education/Exhibit Hall Sponsorships

Exclusive Opening Keynote Speaker \$15,000

Non-Exclusive Closing Keynote Speaker \$5,000

1 available

Your company literature will be placed at every chair in the general session (exclusive sponsor only). Your company will have logo on signage, logo listed on the website and mobile app with a link to company website and verbal recognition at the event

Exhibit Hall Welcome Reception \$7,500

Company logo listed on signage at entrance, name tents, and napkins, logo listed on website and mobile app with link to company website and verbal recognition

Exhibit Hall Networking Event - 2 maximum \$5,000

Company logo listed on signage, name tents, and napkins, logo listed on website and mobile app with link to company website and verbal recognition

Breakfast - 3 available \$2,500

Includes: Logo on signage at the registration table, logo on napkins on the buffet table, recognition on the website and mobile app

Beverage Station - 2 maximum \$2,500

Includes: Logo on napkins on the beverage table, recognition on the website and mobile app

Education Session Sponsor \$2,500

Logo on session signage, verbal recognition, and will be listed on website and mobile app with a link to company's website

Cell Phone Charging Station \$1,500

Company logo/name displayed on charging station

Casino Night Networking Event \$5,000

(benefiting the SECUF and LSCUPACs)

LSCU Casino Night presented by Company Name, Premiere logo placement on all event marketing & promotional material, Recognition on LSCU Social Media Channels and LSCU Insight, Logo listed on website and mobile app with company website link, Premiere Logo placement on event signage, Verbal Recognition at event, Opportunity to speak at event, Logo placement on all casino play money, and welcome table set up with opportunity to hand out company promotional gift to all attendees (must supply own promo item)

Additional Sponsorship Opportunities

• **Food Sponsor** \$3,500

Logo placement on all event marketing & promotional material, Logo placement & link on LSCU Website, Recognition on LSCU Social Media Channels and LSCU Insight, Logo placement on event signage, Sponsor Signage at Food Stations, Verbal Recognition at event

• **Beverage Sponsor** \$3,500

Logo placement on all event marketing & promotional material, Logo placement & link on LSCU Website, Recognition on LSCU Social Media Channels and LSCU Insight, Logo placement on event signage, Sponsor Signage at Beverage Stations, Verbal Recognition at event

• **Gaming Table Sponsors - 2 available** \$750

Logo placement on all event marketing & promotional material, Logo placement & link on LSCU Website, Recognition on LSCU Social Media Channels and LSCU Insight, Logo placement on event signage, Sponsor Signage at Game Station, Verbal Recognition at event

• **Slot Machine Sponsors - 2 available** \$500

Logo placement on all event marketing & promotional material, Logo placement & link on LSCU Website, Recognition on LSCU Social Media Channels and LSCU Insight, Logo placement on event signage, Sponsor Signage at Game Station, Verbal Recognition at event

Additional Conference Sponsorship Opportunities

Lanyard \$10,000

Your company's logo will appear prominently on the badge for each attendee, logo on signage at the registration desk and recognition on the website and mobile app

Tote Bag \$7,500

Your company's logo co-branded with SLDC will be on the tote bag that all credit union attendees will receive when picking up their badge and logo recognition on website and mobile app

Evening Networking Reception- 2 maximum \$3,500

Networking evening in a relaxed atmosphere with credit union leaders. Logo recognition on all conference material and cocktail napkins.

Registration Site \$3,000

Your company's logo will be listed on the registration site

Wi-fi Password \$3,000

Conference wi-fi access will utilize the vendor name as the password

Pen \$1,500

Pens on which the vendor name or logo is stenciled and provided to each attendee in the tote bag

SLDC Mobile App - Exclusive \$1,000

Logo of sponsor on SLDC mobile app in the size of 640x208px



Virtual Supervisor Bootcamp

November 30 - December 1

This two-day supervisor training will help take your expertise to a new level as you learn how to collaborate and coach your employees to excel on the job.

Explore the coaching and leadership skills that lay out your plan for success as a highly effective supervisor in this results-oriented workshop!

Whether they're new or seasoned supervisors, attendees find this experiential supervisor training invigorating, motivating and applicable to managing and supervising others. You will learn how to manage crucial conversations and challenging situations. You will master a coaching approach that encourages your staff to be engaged and accountable.

This intense focus on coaching and leading will leave participants eager to implement what they've learned.

Benefits

- Learn to motivate yourself and others
- Gain buy-in from your team
- Challenge the way you look at motivation
- Setting standards for quality work
- Coaching techniques that deliver results
- Empower and encourage staff
- Address difficult or uninspired team members
- Nix resistance and unacceptable behaviors
- Communicating with positive confrontation
- Ask the right questions using the WDEP system
- Improving your effectiveness
- Creative alternatives to handle tough challenges
- Manage your workload efficiently
- Skills in giving and receiving feedback
- Boost your problem-solving and risk-assessment skills
- Building an improvement plan

Sponsorship Opportunities

Meal Package (per day - 2)

\$2,500

- Lunch delivery gift cards with special message from sponsor enclosed
- Recognition on website
- 5 minutes to speak at the beginning of the event

Break Package (per day - 2)

\$2,000

- Gift card/snack delivery with special message from sponsor enclosed
- Recognition on event webpage and website
- 5 minutes to speak at the beginning of the event

**LSCU has offered the opportunity for other credit union leagues in the U.S. to market virtual workshop opportunities to their credit unions. That may potentially increase the attendance of workshop training events.*

LSCU Digital & Print Advertising Order Form

Yes, I am interested in:

- ☐ LSCU Insight
☐ Subheader ad.....\$300 per week
☐ Bottom ad.....\$200 per week
☐ # of Weeks _____
☐ Education Monthly
☐ 700 x 250 footer ad.....\$300 per month
☐ # of Months _____
☐ Custom Performance Report
☐ Logo placement.....\$1,000 per quarter
☐ # of quarters _____
☐ Mobile App
☐ Home Page Sponsor.....\$5,000
☐ Signature Event Pages _____ SCUCE: \$1,000
☐ SLDC: \$500
☐ Website - Event Specific/Interior Page
☐ CU Job Center\$3,000
☐ SCUCE.....\$3,000
☐ About.....\$3,000
☐ Event Calendar.....\$3,000
☐ Vendor Directory
☐ Basic Company Listing.....\$250
☐ Enhanced Company Listing.....\$450
☐ Ad Size & Price

Four Color, PDF ready	
Full Page	\$700
1/2	\$350
1/4	\$200
Inside Front	\$2,500
Inside Back	\$2,500
Outside Back	\$5,000

Total Amount Due for Digital & Print: \$ _____

Name: _____

Title: _____

Company: _____

Address: _____

City/State/Zip _____

Phone: _____

Email: _____

Submit original contact with payment via:

Email: education@lscu.coop

Mail: LSCU

Attention: Exhibit Manager

3692 Coolidge Court, Tallahassee, FL 32311

Payment Method

_____ Check enclosed made payable to:

LSCU

Attn: Exhibit Manager

3692 Coolidge Court, Tallahassee, FL 32311

Or, charge my ☐ VISA ☐ MasterCard

in the amount of \$ _____

Name on Card _____

Billing Address _____

City _____ State/Zip _____

Credit Card # _____

Expiration _____ CVV _____

Signature _____

Date _____

LSCU and Affiliates Vendor Directory provides a comprehensive listing of industry related companies and products & services. This serves as a one-stop-shop resource for Alabama, Florida, and Georgia credit unions when they are looking for products and services to fit their needs. By listing your company in the vendor directory, your product/service is in the hands of our membership, nearly 300 credit unions across all three states. The vendor directory is distributed to our attendees at SCUCE and SLDC, an electronic copy is posted on our website, and is emailed to our member credit unions.

Sponsorship Order Form

Yes, please sign me up as a sponsor for:

☐ Leadership College
☐ CU Executive Dialogue
☐ SCUCE
☐ Quail Hunt
☐ Young Professionals Think Tank
☐ Southeast Directors & Supervisory Committee Conference
☐ SECUF Financial Fitness Tournament
☐ SECUF Raffle

☐ SECUF Cash Hash
☐ CUs on Tap
☐ Virtual Essential Teller Issues
☐ Virtual IRA Essentials & Advanced Workshop
☐ Virtual BSA Workshop
☐ Virtual Supervisor Bootcamp
☐ Virtual Lending School
☐ Virtual Bankruptcy & Collections School

My company is interested in sponsoring the following:

1. _____
2. _____
3. _____
4. _____
5. _____

Name: _____

Title: _____

Company: _____

Address/City/State/Zip: _____

Phone: _____

Email: _____

Submit original contract with payment via:

Email: education@lscu.coop

Mail: LSCU

Attention: Exhibit Manager, (Please specify what the money is for. Ex: SCUCE, Conference sponsorship)
3692 Coolidge Court Tallahassee, FL 32311

Or, charge my ☐ VISA ☐ MasterCard

in the amount of \$ _____ Name on Card _____

Billing Address _____

City _____ State/Zip _____ Credit Card # _____

Expiration _____ CVV _____

Signature _____

Date _____

2021 LSCU EVENT SCHEDULE



**Virtual Essential
Teller Issues**
February 23



Virtual IRA Workshop
April 13-14



Virtual BSA Workshop
May 4-5



**Southeast Credit Union
Conference & Expo**
June 16-18
Orlando, FL



**Southeast Directors &
Supervisory Committee Conference**
August 12-15
Destin, FL



Leadership College



Idea Institute
September 12-15
Jekyll Island, GA



Virtual Lending School
September 14-15



CU Executive Dialogue
October 12-14
Naples, FL



**Virtual Collections &
Bankruptcy School**
October 19-20



Quail Hunt
To Be Announced



Virtual BSA Workshop
November 9-10



**Southeast Leadership
Development Conference**
November 17-19,
Point Clear, AL



**Virtual Supervisor
Bootcamp**
November 30-December 1