

LSCU PAC & Grassroots Checklist

- **Run** [Project Zip Code](#) so credit unions can show lawmakers their strength in members.
- **Sign up** for the [Member Activation Program](#) to get your members engaged in credit union advocacy.
- **Register** to attend [LSCU grassroots events](#) such as the CUNA GAC, State Advocacy Conference, and Fall Hike the Hill. These events allow credit unions the opportunity to speak with their lawmakers about the issues affecting our industry.
- **Become a member** of the [Grassroots Delegate Program](#) so credit unions can have “boots on the ground” ready to deploy when a key legislative or regulatory issue arises.
- **Sign up** to receive [LSCU Advocacy Action Alerts](#) so you can receive important information on issues that impact credit unions.
- **Get to know your local lawmakers** by hosting a [legislative meet & greet](#) at your credit union or local chapter.
- **Enroll your credit union employees** in [LSCU’s payroll deduction program](#) for LSCU FedPAC so credit unions can support credit union friendly candidates to congress.
- **LSCU’s state PACs** support credit union friendly candidates for the state legislature and constitutional offices. Know your CUPAC goal and plan to meet it with a corporate contribution.
- **Join** the credit union conversation by following us on [Facebook](#) and [Twitter](#).

For more information on LSCU’s political action or grassroots advocacy efforts please contact [Blake Westbrook](#) (Alabama and Georgia) or [Murphy Kennedy](#) (Florida).