

Dora Maxwell Social Responsibility Community Service Award:

- **Army Aviation Center Federal Credit Union**

- **Cystic Fibrosis Fundraising (More than \$1 billion in assets)**

- AACFCU has been a sponsor of the Cystic Fibrosis Foundation's Great Strides Walks in Dothan and Mobile since 2009. In addition to a corporate sponsorship, the credit union's employees also raised money for the Foundation to assist in medical research and advancements. As of this year, AACFCU has donated more than a total of \$145,000 to the Foundation since 2009.

AACFCU raises money for Cystic Fibrosis Foundation because the genetic disease causes persistent lung infections and limits the ability to breathe over time. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, the mucus clogs the airways and traps bacteria leading to infections, extensive lung damage and eventually, respiratory failure. While there has been significant progress in treating this disease, there is still no cure and too many lives are cut far too short.

- **First Commerce Credit Union**

- **A Decade of Support: Holiday Happiness Celebrations & More for the Florida Baptist Children's Home (\$250 million - \$1 billion in assets)**

- First Commerce understands the importance of a strong community. Of the many ways the credit union has been involved in the community for the last 75 years, support of the Florida Baptist Children's Home is on if its greatest passions.

The Florida Baptist Children's Home provides safe, stable homes and services to children and families in need across the state. Last year, First Commerce was able to support over 25 children in the north Florida area receiving emergency care, foster care, on-campus housing, and adoption services. First Commerce believes so strongly in the work done through The Florida Baptist Children's Home that they have been a corporate supporter for over a decade.

In 2016, First Commerce's entire staff devoted their time and resources to putting together 15 bikes at your staff retreat, as well as hosting our annual Holiday Happiness Celebration for the children living at the Tallahassee campus in December.

- **New Horizons Credit Union**

- **Horizons Helping Hands (\$50 - 250 million in assets)**

- New Horizons Credit Union believes in giving back to the community and living the credit union industry philosophy of "People Helping People." For this reason, the credit union has named its community efforts - Horizons Helping Hands. They feel that partnering with Fourth Grade Foresters and sponsoring New Horizon Hi-Q shows that they stand by the philosophy. By providing fourth graders an evergreen tree sapling, they are teaching the children of our communities to respect and take care of the environment in conjunction with a lesson in what it means to "give back". Furthermore, by sponsoring an academic quiz competition the credit union is also giving high school students the opportunity to showcase and enrich their knowledge that will inevitably lead to higher college enrollment and a lower dropout rate for schools.

- **Tallahassee-Leon Federal Credit Union**

- **Hometown Heroes - Hug a Lineman (Less than \$50 million in assets)**

- Since 1936, Tallahassee-Leon Federal Credit Union has proudly served those who serve the community, a tradition that stays strong to this day. The credit union's Hometown Heroes program brings attention to those who keep the community safe, clean, and strong. This past year, the credit union gave thanks by standing side by side with these heroes in response to the area's first direct hit from a hurricane in 30+ years, and discovered opportunities to highlight their yearlong efforts in meaningful and impactful ways. The credit union also worked together to bring down crime and empower the Tallahassee-Leon community through financial education. They are

honored to be seen as a strategic partner in improving their community and are proud that their efforts reach beyond financial services.

Louise Herring Philosophy-in-Action Member Service Award:

- **Army Aviation Center Federal Credit Union**
Pay It Forward (More than \$1 billion in assets)
 - Army Aviation Center Federal Credit Union's Pay It Forward campaign surprised 50 random people in the local communities with a \$50 gift card. Ten credit union employees were charged with handing out these gift cards throughout their service areas and were asked to pay it forward to complete strangers. Being a member of Army Aviation Center Federal Credit Union was not a requirement to receive a gift card, as the credit union wanted to reach a diverse group of individuals and make more people aware of the credit union difference. After all, who would ever expect a traditional bank to give away free money to complete strangers?
- **First Commerce Credit Union**
Level 5 Leadership Development (\$250 million - \$1 billion in assets)
 - First Commerce Credit Union created its Level 5 leadership development program as a part of its ongoing commitment to people and education. The Level 5 program provides non-leadership staff the opportunity to work with the CEO and other members of senior management of the credit union to explore the credit union industry, the internal workings of the organization, and the credit union's role in the community. The mission of Level 5 was to cultivate team members to become more engaged and experienced leaders, committed to advancing the goals of the organization. The yearlong program enhanced critical thinking skills, taught applicable leadership concepts, improved communication and presentation skills, and provided participants with knowledge of strategic planning. Each year, the Level 5 Team designs, develops, and launches a project significant to First Commerce's continued success.
- **Tallahassee-Leon Federal Credit Union**
Hometown Hero Hurricane Relief Loan (Less than \$50 million in assets)
 - Tallahassee-Leon Federal Credit Union is proud to have been serving those who serve the community since our inception over 80 years ago. When our hometown was impacted by the first direct hit from a hurricane in over 30 years, the credit union knew they had to do something! The credit union provided a no-cost hurricane relief loan exclusively for city and county workers which posed little risk to the credit union while providing its 'Hometown Heroes' with affordable means to restock their pantries, purchase much needed batteries or propane, and keep their households together while they worked tirelessly to get the community back on track.

Desjardins Financial Education Youth Award

- **Tallahassee-Leon Federal Credit Union**
Collaborative Financial Education at Home and Overseas (Less than \$50 million in assets)

TLFCU loves to see light bulbs go on when hosting youth financial education events! They also recognize that they don't always have all the answers, so they have engaged youth in the innovation process. TLFCU accomplished this over this last year by hosting the first ever Treasure Hacker Weekend and taking its youth financial education summer camp - The Mini Billionaires' Academy (MBA) Camp - to the Philippines for two weeks! The credit union also continued local partnerships with the Mayor's Office to provide high-risk youth with summer jobs and heightened personal financial management skills.
- **Army Aviation Center Federal Credit Union**
Bee the Boss Entrepreneur Program (More than \$1 billion in assets)

- After several years of teaching Money Matters to Boys and Girls Club members, Army Aviation Center Federal Credit Union offered a different program for members that utilized the principles of Money Matters. This program was called “Bee the Boss”. At one time or another, we all dream of owning our own business or being the boss. The Bee the Boss Entrepreneur Program taught students business principles in owning, running and managing their own business. The credit union worked with students to teach them how to choose their business, create a complete business plan and develop a budget, and complete a profit and loss statement.

Desjardins Financial Education Adult Award:

- **Legacy Community Federal Credit Union**
Legacy Insight: LIFE Lessons (\$250 million - \$1 billion in assets)
 - Legacy Community Federal Credit Union is dedicated to educating the community in various aspects of Financial Literacy through the Legacy Insight: LIFE Lessons program. This program was implemented to break down the barriers of money, financial institutions and societal influence, while educating the community about responsible financial management. Each Legacy Insight: Life Lessons seminar was designed around the needs of the individual audience. The free Legacy Insight: LIFE Lessons program was offered to area schools, universities, non-profits, and businesses.