

League of Southeastern Credit Unions & Affiliates

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League of Southeastern Credit Union & Affiliates honors board member from Achieva Credit Union as Volunteer of the Year

Dunedin, Fla. – The League of Southeastern Credit Unions & Affiliates (LSCU) recently recognized Rohland Bryant a member of the board of directors for Achieva Credit Union in Dunedin, Fla., with its Volunteer of the Year award.

Those honored with the Volunteer of the Year award represent the all-around in offering free service to credit unions. These volunteers go above and beyond to contribute time, effort and talent in advancing the credit union movement.

Bryant has served on Achieva Credit Union's board of directors since 2003 and has served as Audit Committee Chair since 2007. He spends his own time representing Achieva Credit Union and the credit union movement overall at community events.

At an Achieva Board Strategic Planning Session, Bryant shared his vision for the credit union's community outreach in South Pinellas County. He offered to use his influence in the community as an employee at Pinellas Technical College to further that mission – and he has been tireless in his efforts since then.

Bryant draws people in with his winning smile, positive attitude and focus on others. He was the primary caregiver for his late 96-year-old mother, making sure he tucked her into bed every night possible.

"Volunteers are crucial to each of our member credit unions and to the industry overall," said Jared Ross, president of LSCU. "Without these dedicated individuals, credit unions couldn't have the incredible impact they continuously have on their members. These awards give us a way to thank and award these selfless volunteers for all they do."

This year, the League honored three credit union volunteers; one from each state in its footprint. The League announced each of these winners via its social media Oct. 14.

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About the League of Southeastern Credit Unions & Affiliates. The League of Southeastern Credit Unions & Affiliates represents 333 credit unions in Alabama, Florida and Georgia, with a combined total of more than \$120 billion in assets and more than 10.3 million members. LSCU provides advocacy and regulatory information; education and training; cooperative initiatives (including financial education outreach); media relations and information; and business solutions. For more information, visit <u>www.lscu.coop</u>. Follow the League on <u>Twitter</u> or <u>Facebook</u>.