



Contact:
Cara Clark – Communications Manager
866.231.0545 x2136 - office
205.612.7197 - cell
cara.clark@lscu.coop
[LSCU on Twitter](#)

LSCU Joins Purple Heart Homes; Encourages Credit Unions to Help Military Veterans

- Credit Unions in Florida and Alabama encouraged to volunteer for a project
 - Cost of a project to assist a veteran is approximately \$5,000
 - The 2016 Purple Heart Homes campaign, Operation Veteran Home Renovation, officially kicks off this week

Birmingham, AL/Tallahassee, FL, Aug. 8, 2016 – The League of Southeastern Credit Unions & Affiliates announces its support of Purple Heart Homes, a national public charity based in Statesville, N.C. The organization is committed to ensuring quality of life solutions for disabled American Veterans from all eras.

The announcement comes as Purple Heart Homes kicks off its inaugural campaign, Operation Veteran Home Renovation, to engage and recruit the credit union initiative to help spruce up homes owned by older veterans.

John Gallina, co-founder and executive director of Purple Heart Homes was wounded in combat in Iraq and received a Purple Heart. His commitment to helping veterans runs deep.

“We were taught to never leave a soldier behind on the battlefield, and we are committed to not leave them behind at home,” Gallina said. “It is going to take a movement to thank the nine million U.S. military veterans age 65 and older, who live in the U.S. to help renovate a Veterans home, which is why we are launching this campaign with participating credit unions and their state associations.”

Credit unions have had a close relationship with all branches of the military, and as a result, have supported veterans who sacrificed so much for the freedom we value today.

The LSCU, which serves 262 credit unions in Florida and Alabama, has joined forces with Purple Heart Homes to help make it a little easier for older veterans and their caregivers. Also lending support to the cause are the Cornerstone League, serving 500 credit unions in Oklahoma, Texas and Arkansas, and Georgia Credit Union Affiliates.

“We are pleased to lend our support to this worthy cause,” said Patrick La Pine, president/CEO of the LSCU. “Our veterans have made great sacrifices for the freedom of our country and its citizens and should be honored for their service. Credit unions can work on projects of any size to help our veterans. It’s an operation that truly makes a difference.”



League of Southeastern
Credit Unions & Affiliates

Credit unions participating in Operation Veteran Home Renovation will identify an older veteran whose homes need a ramp, grab bars, railings, a yard clean-up, or a fresh coat of paint. Credit unions will raise the funds for the projects, most of which can be completed by credit union staff and community volunteers in a day or two. The average cost of a project is \$5,000.

Purple Heart Homes is working with the National Association of Home Builders to provide member building contractors who will volunteer their time to serve as “team captains” to help facilitate each veteran project working directly with participating credit unions.

The Operation Veteran Home Renovation campaign officially kicks off this week, and participating leagues and credit unions will have until Nov. 12 to complete a project or make a donation directly to [Purple Heart Homes](#).

To learn more about Purple Heart Homes and to join the movement to help renovate a home for a deserving approved veteran, contact Purple Heart Homes at 704-838-4044 or visit the [website](#) to request information.

ABOUT PURPLE HEART HOMES

Purple Heart Homes is a 501 c3 founded by Dale Beatty and John Gallina, two Iraq combat wounded veterans that remain on a mission to provide housing solutions to service connected disabled veterans and their families. Driven by the belief that no Veteran should be left behind, Purple Heart Homes, together with community, is committed to ensuring quality of life solutions for disabled American Veterans from all eras.

The League of Southeastern Credit Unions & Affiliates represents 262 credit unions in Alabama and Florida with a combined total of \$71 billion in assets and more than 7 million members. LSCU provides advocacy and regulatory information; education and training; cooperative initiatives (including financial education outreach); media relations and information; and business solutions. For more information, visit www.lscu.coop. Follow the League on Twitter at twitter.com/LeagueofSECUs or [Facebook](#).

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